

City of Raleigh
Raleigh Convention and Performing Arts Complex
Duke Energy Center for the Performing Arts
Duke Energy Center for the Performing Arts Economic Impact Study
Request for Proposals
RFP #: 02262016
Questions and Answers

- 1) **Question:** Can we assume full cooperation and sharing of data by all the resident companies that use DECPA?

Answer: Each resident company of the Duke Energy Center for the Performing Arts (DECPA) (North Carolina Symphony, North Carolina Theatre, Carolina Ballet, Piedmont Council of Traditional Music, North Carolina Opera and Theatre Raleigh) understands the importance of this study and has each agreed to offer their full support and access to data.

- 2) **Question:** Would DECPA and its resident companies' ushers facilitate distribution of surveys to patrons of several events?

Answer: Yes. In advance of the distribution, the selected Contractor will need to provide a copy of the survey to the City and the respective resident company(ies) for approval. Such approval shall not be unreasonably withheld. Additionally, the Contractor will need to coordinate the distribution at each event with the City and the respective resident company(ies).

- 3) **Question:** Section 3: Scope of Services- the last bullet. "provide a comparison of the study results to other comparable facilities."
Can you provide some clarification as to what you are looking for here? It is unlikely that other studies are available that parallel the scope for this project. Conducting similar studies for other markets as part of this analysis, we assume, would be cost prohibitive.

Answer: The City does not expect the Consultant to conduct similar studies of other facilities. However, the City is hopeful that the selected Consultant will have experience or awareness of similar studies/methodologies and will perform the DECPA study in a way that comparisons can be made with other available information and/or studies.

- 4) **Question:** What is the nature of the data regarding direct employment and wages for the facility and resident companies that the City of Raleigh would be able to provide the vendor?

Answer: The City will provide all available employment and wage information that will not compromise the privacy of the employees. The resident companies have indicated that they will provide their data with similar restrictions.

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- 5) **Question:** What level of detail is expected in the comparison to other facilities? Is the consultant expected to compare results of the analysis we would conduct for the DECPA to similar published studies of other facilities, or actually conduct original research about these other facilities?

Answer: The City does not expect the Consultant to conduct similar studies of other facilities. However, the City is hopeful that the selected Consultant will have experience or awareness of similar studies/methodologies and will perform the DECPA study in a way that comparisons can be made with other available information and/or studies.

- 6) **Question:** Does the City have a maximum fee amount allocated to this study?

Answer: A specific amount has not been identified. The City is hopeful to negotiate a cost effective solution.